# **DEPARTMENT OF HIGHER EDUCATION**

# RAJA MAHENDRA PRATAP SINGH UNIVERSITY, ALIGARH



# AS PER THE ICAR-Sixth Deans' Committee

Course Curriculum of M.Sc. (Ag.) Extension

Course Curriculum of M.Sc. Ag. Extension (Based on Restructured and Revised Syllabi of PG Programme by ICAR)

1 <sup>st</sup> Semester			Evaluation Marks			
Code No.	Course Title	Credit Hours	Mid Term (Internal)	Practical (External)/ Assignment (Internal 2)	End term/Final (External)	Total
EXT- 501	Global Extension Systems	3(3+0)	40	10	50	100
EXT- 502	ICT and New Media	3(1+2)	20	30	50	100
EXT-503	Dynamic Communication Skills	3(1+2)	20	30	50	100
	Elective	3(2+1)	20	30	50	100
AST 501	Experimental Design	3(2+1)	20	30	50	100
PGS 501	Basic Concepts in Laboratory Technique	1(0+1)	40	10	-	50
PGS 502	Intellectual Property and Its  Management in Agriculture	1(1+0)	-	-	50	50
	Total Credit	17				600
2 <sup>nd</sup> Semester				Evaluation	n Marks	
EXT- 504	Technology Transfer and Management	3(2+1)	20	30	50	100
EXT- 505	Climate change Management	3(2+1)	20	30	50	100
EXT- 506	Educational Technology	2(1+1)	20	30	50	100
	Elective	3(2+1)	20	30	50	100
AST 502	Date Analysis Using Statistical Packages	3(2+1)	20	30	50	100
PGS 503	Agriculture Research, Research Ethic and Rural Development Programmes	1(1+0)	-	-	50	50
PGS 504	Library and Information Services	1(0+1)	40	10	-	50
	Total Credit	16				600
3 <sup>rd</sup> Semester			Evaluation Marks			
EXT- 507	Group Dynamics	2(2+0)	40	10	50	100
EXT- 508	Gender Sensitization for Empowerment	3(2+1)	20	30	50	100
EXT- 509	Community Development and Outreach	3(2+1)	20	30	50	100
	Elective	2(1+1)	20	30	50	100
PGS-505	Technical Writing and Communications Skills	1(0+1)	-	100	-	100
	Total Credit	11				500

4 <sup>th</sup> Semester			Evaluation Marks			
EXT-511	Master Seminar	1(0+1)	-	100	-	100
EXT- 511 A	Master Research (Thesis)	30	Satisfactory/Unsatisfactory			
OR						
EXT- 511 B	IDEA (Internship for development of Entrepreneurship in Agriculture)	30		Satisfactory/Unsatisfactory		
	Total	1+30				100
	Grand total credit hours	45+30=75				1800

# M.Sc. (Ag.) Extension The following nomenclature and Credit Hrs. are following while structuring Syllabus:

A. Course Work	Course Code	Allotted Credit Hours
Major Course	EXT- 501 To EXT- 509	25
2. Minor Course	Elective	08
3. Supporting Course	AST-501 & AST-502	06
4. Common Course	PGS-501 To PGS-505	05
5. Seminar	EXT- 510	01
<b>B.</b> 1.Thesis Research/ IDEA	Master Research or IDEA	30
Total		75

# **List of Minor Papers for Other Departments**

Sr.	Course	Course Name	Allotted Credit	Sem.
No.	Code		Hours	
1	EXT- 501	Global Extension Systems	3(3+0)	1st
2	EXT- 504	Technology Transfer and Management	3(2+1)	2nd
3	EXT- 507	Group Dynamics	2(2+0)	3rd

Note: - 1. The student has to opt. Minor Courses of Minimum 8 credit hours offer by another department

2. The first course of every semester from the respective department is treated as a Minor for other department.

# 1<sup>st</sup> Semester

## (EXT-501) Global Extension Systems

3(3+0)

#### **Theory**

#### Unit I: Orientation to extension systems

Early extension efforts; Indian extension systems - reforms, challenges of extension management in India; Paradigm shift in extension systems; Extension approaches in view of globalization and market liberalization; Privatization of extension services – introduction, scope, advantages, limitations and experiences; Decentralization of extension systems; Revolution in extension systems.

#### Unit II: Governance and extension systems

Indian governance and role of extension systems - retrospection on Indian governance; Role of extension system; Ministries - rural development, agriculture, science and technology, human resource development, health, industries, education and women and child development; NGO collaboration; Review of five-year plans.

#### Unit III: ICAR extension system

History; Extension system; Organizational structure; Policy issues; Existing extension systems and challenges; National and regional institutions - vision, objectives, activities, innovations, programmes; Extension systems in SAUs - organizational structure, personnel, roles, innovations, SWOT analysis.

#### Unit IV: Extension management and training organizations and institutions

FAO, IFAD, IFRI, WFO, WHO, *Biodiversity international*, MANAGE, NIRD, National Institute of Agricultural Marketing (NIAM), NAARM, EEI, SAMETI, FTC.

#### Unit V: Extension management and training organizations and counties

India with USA, UK, Israel, China, Pakistan, Bangladesh, Japan, Italy, South Africa, Island, Indonesia, Philippines and Brazil - history, approaches, organizational structure, methodology, services, problems and research linkages

#### **Suggested Reading**

- Azadi H and Filson G. 2009. Comparative Study of Agricultural Extension Systems-A Systemic View Outlook on Agriculture. https://www.rug.nl/research/portal/publications.
- Sagar M. 2013. Text Book of Agricultural Extension with Global Innovations. Kalyani Publishers, Ludhiana, ISBN: 978-93-272-2877-9.
- Salahuddin A and Magor NP. 2005. Innovations in Rural Extension: Case Studies from Bangladesh. CABI Publishing, Wallingford, UK.
- Sangeet G and Mithilesh V. 2011. *Global Extension Systems: A Textbook.* New Academic Publications ISBN-10: 8186772464 ISBN-13: 978-8186772461.
- Singh KK et al. 2015. Agricultural Extension Explorer. Kalyani Publishers, Ludhiana.
- Global Approaches to Extension Practice: A Journal of Agricultural Extension
- International Journal of Agricultural Extension
- Indian Research Journal of Extension Education published by Society for Extension Education Agra

### (EXT-502) ICT and New Media

3(1+2)

#### **Theory**

#### Unit I: Information communication technology

Information communication technology - components of ICT, role of ICT in community education; IT enabled services - call center, helpdesks, data warehouse; Current status of application; Government policy on ICT; Emerging research issues.

# Unit II: Perspective of new media

Definitions, Soft and hardware components, Traditional media transition to new media; Knowledge management and archiving; Networks; Social Media - advantages and limitations.

#### Unit III: Perspective of new media

Digital Audio - sound design and mixing, digital videography and photography, digital text writing.

# Unit IV: Web and blog designing

Hosting; Introduction of HTML and basic tags and HTML document structure; Cascading style sheets; Text in CSS and working.

#### I. Practical

- 1. Multimedia and emerging technologies Introduction to Video-on demand, internet radio and web television
- 2. Introduction to Internet and the browsers
- 3. Introduction to Internet access and browsing
- 4. Introduction to Internet access and browsing extension related websites, blogs and data bases
- 5. Exposure to network
- 6. Compose e-mails, send and receive mails
- 7. Video on demand- different video formats
- 8. Creating a Basic Video Clips with Video Editing software.
- 9. Adding audio into developed videos
- 10. Editing of existing videos and audios
- 11. Video on demand-accessing downloads and editing of required video formats
- 12. Internet radio- Accessing different radio channels in online websites and browsing
- 13. Web Television- Exposure and accessing
- 14. Impact of new media on traditional media- listing of various traditional media and new media formats-collection of literature
- 15. Group discussion/debate on advantages and disadvantages of traditional media and new media
- 16. Writing on specialized area on the web
- 17. Writing for general interest web- script writing concepts, principles for web
- 18. Writing for online- script writing concepts, principles, styles for online
- 19. Writing for net newspapers and editions- script writing concepts, principles, styles for online
- 20. Writing for blogs and search engines- script writing concepts, principles, styles for online
- 21. Writing for video logs, citizen journalism- script writing concepts, principles, styles for online
- 22. Evaluation of e-journals- Exposure to electronic journals, browsing sites, accessing and down loading the journal articles
- 23. Evaluation of e-journals
- 24. Submission of reports
- 25. Unique features of web language-, open source software's, viz., word press, joomla, moodle
- 26. Introduction and basics to Advanced HTML
- 27. Introduction of Cascading Style Sheets
- 28. Orientation java script and HTML scripts
- 29. Designing web page- Home page(landing page), hyperlinks with using CSS
- 30. Practical exercise on designing a web page by using HTML5 and CSS3.
- 31. How to create responsive (Mobile friendly) Pages with Using HTML5 and CSS3.
- 32. Designing web page- Home page, hyperlinks open source softwares, viz., Wordpress
- 33. Explanation of WordPress Dashboard and creating blog in Wordpress
- 34. Hosting a WordPress Blog online
- 35. Creating Google Analytics
- 36. Adding Google Analytics into HTML page and Wordpress Pages
- 37. Introduction to interactive web media- web animation
- 38. Understanding web animation- jquery, dream weaver and Photoshop
- 39. Exposure to animated graphics in the web
- 40. Introduction to designing interactive elements, sound addition
- 41. Introduction to web visual editor, creation and editing.
- 42. Acquiring a domain and webhosting to host the website/blog.
- 43. Familiarisation with FTP and Cpanel
- 44. Hosting website into Online
- 45. Updating/change the contents and images online Website after Hosting.
- 46. How to take the backups of the website after hosting a website.
- 47. Tracking Web Traffic from Analytics
- 48. End term assessment

#### **Theory**

#### Unit I: Introduction to technology transfer

Transfer of Technology - Definition and importance; Models of technology transfer different models, qualitative technology transfer models, dimensions of technology transfer, features of technology package, routes of technology transfer; FLD, OFT, Mini kits.

## Unit II: Technology acquisition

Technology acquisition; Alternatives for acquiring new technologies; Reasons; Management of acquired technology; Measures of scale and mechanisms for acquiring technologies - economy of scale, levels of scale, measurement of scale, factors affecting the choice of scale.

#### Unit III: Introduction to technology management

Concept and meaning of technology management; Evolution and growth of technology management.

# Unit IV: Role and significance of technology management

Impact of technology on society; Technology and competition; Key issues in managing technological innovation, Forms of technology - product and process technologies; Technology forecasting - methods and principles; Role of government in technology management.

#### Unit V: Technological change

Characteristics of technological change; Classification of technological change; Impact of technological change; Technology life cycle; Technology transformation; Technology policies and policy instruments. Technology assessment Technology choice; Technology assessment and refinement; Technology assessment process; Technology leadership and followership; Writing technology assessment report. Meaning and differences; Innovation management; Intellectual property management.

#### **Practical**

**Note:** Students may be attached to AICRP on Home Science/ Research project all through the semester for practical experience with either one of the departments, or for a stipulated duration with every department may be left to the discretion of course-in-charge. Students' report may consist the following information.

- 1. Enlisting of technologies already transferred under five disciplines/ research project.
- 2. Selection of technologies for observation of change attained and preparation of observation schedule
- 3. Field visit and interaction with clientele to collect data
- 4. Analysis of data and preparation of report
- 5. Presentation of report
- 6. Group discussion on technology refinement/ sustainability issues
- 7. Enlisting and description of technologies transferred by the concerned scientist/s during the semester
- 8. Description of invention, innovation and creativity of the selected technology
- 9. Description of transfer of technology model
- 10. Design and development of transfer of technology process
- 11. Presentation of technology transfer process
- 12. Preparation and finalisation of work plan for participation in technology transfer
- 13. 13–25. Execution of work plan as per time line
- 14. 26-27 Analysis of technology adoption and diffusion stages
- 28. Preparation of report on technology transfer
- 29. Presentation of report
- 30. End term assessment

#### Theory Unit I

Need for designing of experiments, characteristics of a good design. Basic principles of designs-randomization, replication and local control.

#### Unit II

Uniformity trials, size and shape of plots and blocks, Analysis of variance, completely randomized design, randomized block design and Latin square design.

#### Unit III

Factorial experiments, (symmetrical as well as asymmetrical). orthogonality and partitioning of degrees of freedom. Concept of confounding.

#### **Unit IV**

Split plot and strip plot designs, analysis of covariance and missing plot techniques in randomized block and Latin square designs; Transformations, Balanced Incomplete Block Design, resolvable designs and their applications,

#### Unit V

Lattice design, alpha design - concepts, randomization procedure, analysis and interpretation of results. Response surfaces. Combined analysis.

#### **Practical**

- Uniformity trial data analysis, formation of plots and blocks, Fairfield Smith Law, Analysis of data obtained from CRD, RBD, LSD, Analysis of factorial experiments,
- Analysis with missing data,
- Split plot and strip plot designs.

#### **Suggested Reading**

- Cochran WG and Cox GM. 1957. Experimental Designs. 2nd Ed. John Wiley.
- Dean AM and Voss D. 1999. Design and Analysis of Experiments. Springer.
- Montgomery DC. 2012. Design and Analysis of Experiments, 8th Ed. John Wiley.
- Federer WT. 1985. *Experimental Designs*. MacMillan.
- Fisher RA. 1953. *Design and Analysis of Experiments*. Oliver & Boyd.
- Nigam AK and Gupta VK. 1979. Handbook on Analysis of Agricultural Experiments. IASRI Publ.
- Pearce SC. 1983. The Agricultural Field Experiment: A Statistical Examination of Theory and Practice. John Wiley.
- www.drs.icar.gov.in.

# (PGS 501) BASIC CONCEPTS IN LABORATORY TECHNIQUES 1(0+1)

- Safety measures while in Lab;
- Handling of chemical substances;
- Use of burettes, pipettes, measuring cylinders, flasks, separatory funnel, condensers, micropipettes and vaccupets;
- Washing, drying and sterilization of glassware;
- Drying of solvents/ chemicals;
- Weighing and preparation of solutions of different strengths and their dilution;
- Handling techniques of solutions;
- Preparation of different agro-chemical doses in field and pot applications;
- Preparation of solutions of acids;
- Neutralization of acid and bases;
- Preparation of buffers of different strengths and pH values;
- Use and handling of microscope, laminar flow, vacuum pumps, viscometer, thermometer, magnetic stirrer, micro-ovens, incubators, sandbath, waterbath, oilbath

- Electric wiring and earthing;
- Preparation of media and methods of sterilization;
- Seed viability testing, testing of pollen viability;
- Tissue culture of crop plants;
- Description of flowering plants in botanical terms in relation to taxonomy.

#### **Suggested Readings**

- Furr AK. 2000. CRC Hand Book of Laboratory Safety. CRC Press
- Gabb MH and Latchem WE. 1968. A Handbook of Laboratory Solutions. Chemical Publ. Co.

## (PGS 502) Intellectual Property and Its Management In Agriculture 1(1+0)

#### **Theory**

Historical perspectives and need for the introduction of Intellectual Property Right regime; TRIPs and various provisions in TRIPS Agreement; Intellectual Property and Intellectual Property Rights (IPR), benefits of securing IPRs; Indian Legislations for the protection of various types of Intellectual Properties; Fundamentals of patents, copyrights, geographical indications, designs and layout, trade secrets and traditional knowledge, trademarks, protection of plant varieties and farmers' rights and biodiversity protection; Protectable subject matters, protection in biotechnology, protection of other biological materials, ownership and period of protection; National Biodiversity protection initiatives; Convention on Biological Diversity; International Treaty on Plant Genetic Resources for Food and Agriculture; Licensing of technologies, Material transfer agreements, Research collaboration Agreement, License Agreement.

#### **Suggested Readings**

- Erbisch FH and Maredia K.1998. *Intellectual Property Rights in Agricultural Biotechnology*. CABI.
- Ganguli P. 2001. *Intellectual Property Rights: Unleashing Knowledge Economy*. McGraw-Hill.
- Intellectual Property Rights: Key to New Wealth Generation. 2001. NRDC and Aesthetic Technologies.
- Ministry of Agriculture, Government of India. 2004. *State of Indian Farmer*. Vol. V.Technology Generation and IPR Issues. Academic Foundation.
- Rothschild M and Scott N. (Ed.). 2003. *Intellectual Property Rights in Animal Breeding and Genetics*. CABI.
- Saha R. (Ed.). 2006. Intellectual Property Rights in NAM and Other Developing Countries: A Compendium on Law and Policies. Daya Publ. House.

# 2<sup>nd</sup> Semester

# (EXT-504) Technology Transfer and Management

3(2+1)

#### **Theory**

#### Unit I: Introduction to technology transfer

Transfer of Technology - Definition and importance; Models of technology transfer -

different models, qualitative technology transfer models, dimensions of technology transfer, features of technology package, routes of technology transfer; FLD, OFT, Mini kits. Technology adoption diffusion and absorption; Role of technology absorption - benefits, constraints in technology absorption, technology package and technological dependence, Indian experience in technology absorption efforts, issues involved in the management of technology absorption and government initiatives.

#### Unit II: Technology acquisition

Technology acquisition; Alternatives for acquiring new technologies; Reasons; Management of acquired technology; Measures of scale and mechanisms for acquiring technologies - economy of scale, levels of scale, measurement of scale, factors affecting the choice of scale.

#### Unit III: Introduction to technology management

Concept and meaning of technology management; Evolution and growth of technology management. Meaning and differences; Innovation management; Intellectual property management

#### Unit IV: Role and significance of technology management

Impact of technology on society; Technology and competition; Key issues in managing technological innovation, Forms of technology - product and process technologies; Technology forecasting - methods and principles; Role of government in technology management.

# Unit V: Technological change

Characteristics of technological change; Classification of technological change; Impact of technological change; Technology life cycle; Technology transformation; Technology policies and policy instruments. Technology assessment Technology choice; Technology assessment and refinement; Technology assessment process; Technology leadership and followership; Writing technology assessment report.

Development process and steps; Technology development and competition; Managing research & development (R & D); Reforms in technology development.

#### **Practical**

**Note:** Students may be attached to AICRP on Home Science/ Research project all through the semester for practical experience with either one of the departments, or for a stipulated duration with every department may be left to the discretion of course-in-charge. Students' report may consist the following information.

- Selection of technologies for observation of change attained and preparation of observation schedule
- Field visit and interaction with clientele to collect data
- Analysis of data and preparation of report
- Presentation of report
- Group discussion on technology refinement/ sustainability issues
- Enlisting and description of technologies transferred by the concerned scientist/s during the semester
- Description of invention, innovation and creativity of the selected technology
- Description of transfer of technology model
- Design and development of transfer of technology process
- Presentation of technology transfer process
- Preparation and finalisation of work plan for participation in technology transfer 13–25. Execution of work plan as per time line
- Analysis of technology adoption and diffusion stages
- Preparation of report on technology transfer
- Presentation of report
- End term assessment

#### **Suggested Reading**

- A Inzelt and Jan Hilton. 1999. Technology Transfer: From Invention to Innovation. Springer Science and Business Media, Kluwer academic publishers.
- Albert E Muir. 1997. The Technology Transfer System: Inventions: Marketing, Licensing, Patenting, Setting, Practice, Management, Policy. Book News, Inc., Portland.
- Ali Hussein Saleh Zolai. 2012. Knowledge and Technology Adoption, Diffusion, and Transfer: International Perspective. University of Bahrain, Bahrain ISBN13: 9781466617520.
- Avid B, Audretsch Erik E, Lehmann Albert N, Link Alexander Starnecker. 2012. Technology Transfer in a Global Economy. Springer Science & Business Media, ISBN 146146102.
- Thomas J Allen. 1984. Managing the Flow of Technology. Edition III, Massachusetts Institute of Technology, ISBN 0262510278.
- International Journal of Technology Transfer and Commercialisation. Interscience Publishers, Genèva.

# (EXT-505) Climate Change Management 3(2+1)

#### **Theory**

#### Unit I: Basics of climate and climate change

Introduction to climate and climate change - Definition and meaning; Climate change classification; Method of classification; General concept of environmental Science; Natural and manmade causes of climate change; Affects for climate change; Consequences risks and uncertainty of climate change; Climate system; Major predictions.

## Unit II: Greenhouse gases and global warming

Major greenhouse gases and sources; Global warming effect and causes, Responses to global warming; Different views on greenhouse gases and global warming natural resource management; Solid waste management; Biodiversity; Alternative livelihood security; Drought prone technologies.

#### **Unit III: Climate change Impacts**

Impacts on biodiversity - wetland, forest, agriculture, transportation, coastal area, water resources; Global, National and regional impacts; Vulnerability assessment; Climate modelling.

#### **Unit IV: Climate change policy**

Introduction; Various policies in India; National action plan; Sector specific policies and policies instruments; Environment impact assessment; Environment planning and management; Climate resilient technology.

#### Unit V: Climate change communication

Introduction - definition, perspectives and importance; Engaging climate change communication; Audiences; Frames; Values and Norms. Theories of visual perception; Classification and selection of visuals. National international advocacy groups and organizations; Strategies and programmes. Media; Scientific Experts; Policymakers; and academic institutions on climate change communication.

- 1-4. Visit to Climate management organization to understand strategies and observe the impacts
  - 5. Identification of climate management needs at home level and development of suitable technology Apparel and textiles
  - 6. Identification of climate management needs at home level and development of suitable technology Food and Nutrition
  - 7. Identification of climate management needs at home level and development of suitable technology General health
  - 8. Identification of climate management needs at home level and development of suitable technology domestic appliances and arrangements
  - 9. Identification of climate management needs and development of suitable technology-Children and senior citizens.
- 10. Identification of climate management needs and development of suitable technology-differently able
- 11. Preparation of climate communication media print
- 12. Preparation of climate communication media radio
- 13. Preparation of climate communication media video
- 14. Preparation of climate communication media blog/web writing
- 15. Exhibition on climate change management
- 16. End term assessment

#### **Suggested Reading**

- Gopal B. 2004. Global Warming and Climate Changes: Transparency and Accountability. 3 ISBN-10: 8182050782 ISBN-13: 978-8182050785
- Kandarp TP and Vaishnav. 2018. Climate Change Solutions, Global Warming Solutions and Innovative Ideas for Construction of World Development. Notion Press; 1 edition ISBN-10: 1643241818 ISBN-13: 978-1643241814
- Lenka S and Lenka NK. 2013. Climate Change and Natural Resources Management. New India Publishing Agency SBN-10: 9789381450673 ISBN-13: 978-9381450673
- Mark M. 2009. Global Warming: A Very Short Introduction. ISBN-10: 0199548242 ISBN-13: 978-0199548248 http://envfor.nic.in/e-books
- Climate Change: Impacts, Vulnerabilities and Adaptat.ion in Developing Countries. https://unfccc.int/resource/docs/publications/impacts.pdf

# (EXT-506)

# **Educational Technology**

2(1+1)

# **Theory**

#### Unit I: Overview of educational technology

Meaning; Concepts and scope of educational technology; Curriculum design and development; Lesson planning; Concept and methodology; Modularized instruction - fundamentals, process, formulation of objectives, selection of media, field testing and evaluation of module.

# Unit II: Teaching learning process

Meaning and characteristics of teaching and learning; Maxims of teaching - stages, forms and levels of teaching and learning; Motivation - concept, importance and techniques; Teaching styles - expert, formal authority, personal model, facilitator, delegator; Learning Styles - visual, aural, read/write, kinesthetic (VARK).

#### Unit III: Teaching learning strategies

Microteaching; Programmed instruction; Simulation role-play; Team teaching; Experiential learning; Traditional media; ICT Applications in education; Multimedia based teaching and learning.

Genesis and trends; Management of formal and non-formal education in India; Vocationalization of education; Distance education; Guidance and counselling; Innovative instructional aids - web instruction, e-learning, virtual laboratories.

#### Unit V: Educational technology for differently able

Visual impaired script - advances in braille; Hearing impaired - advances in Indian sign language; People with special needs - educational programmes and government policies.

- 1. Identification of key terms in educational technology and preparation of directory
- 2. Critical analysis of UG and PG curriculum of Community Science in relation to course objectives
- 3. Research review on planning and implementation of lesson planning
- 4. Presentation of research review report
- 5. Preparation of lesson plan
- 6. Conducting class as per lesson plan and self and peer evaluation
- 7. Preparation of inventory for identification of teaching styles and execution
- 8. Preparation and presentation of report
- 9. Preparation of inventory for identification of learning styles and execution
- 10. Preparation and presentation of report
- 11. Construction of Objective questions- Multiple choice, fill in the blanks
- 12. Construction of competency based question paper- Matching, Technical terms
- 13. Construction of subjective questions- Short type
- 14. Construction of subjective questions- Essay type
- 15. Analysis of questions in terms competency evaluation- knowledge, memory, application, analysis
- 16. End term assessment
- 17. Prepare and execute inventory to identify learning styles
- 18. Construct competency based objective and subjective question papers

#### I. Suggested Reading

- Dahama OP and Bhatnagar OP. 2005. Education and Communication for Development. Oxford & IBH.
- Bhaviskar SG. 2006. Modern Technology in Education. Kalyani Publication, New Delhi.
- Suhaskumar and Ruprao P Modern Trends in Curriculum Organization, Kalyani Publication, New Delhi.
- Heidi HJ. 2010. Curriculum Essential Education for a Changing World.
- Kochhar SK. 1985. Methods and Techniques of Teaching. Sterling Publication.
- Ray GL. 2006. Extension Communication and Management. Kalyani Publication, New Delhi.
- Anita S Encyclopaedia of Curriculum Reforms and New Teaching Methods (4 Vol. Set). Dominant Publishers and distributors, New Delhi.
- The International Journal of Educational Technology in Higher Education
- International Journal of Educational Technology (ISSN 2476-0730)

#### (AST 502) Data Analysis Using Statistical Packages 3(2+1)

#### **Theory**

#### Unit I

Introduction to various statistical packages: Excel, R, SAS, SPSS. Data Preparation; Descriptive statistics; Graphical representation of data, Exploratory data analysis.

#### **Unit II**

Test for normality; Testing of hypothesis using chi-square, t and F statistics and-Ztest.

#### **Unit III**

Data preparation for ANOVA and ANCOVA, Factorial Experiments, contrast analysis, multiple comparisons, Analyzing crossed and nested classified designs.

#### **Unit IV**

Analysis of mixed models; Estimation of variance components; Correlation and regression analysis, Probit, Logit and Tobit Models.

#### Unit V

Discriminant function; Factor analysis; Principal component analysis; Analysis of time series data, Fitting of non-linear models; Neural networks.

#### **Practical**

- Use of software packages for summarization and tabulation of data, obtaining descriptive statistics, graphical representation of data
- Testing the hypothesis for one sample t-test, two sample t-test, paired t-test, test for
- large samples Chi-squares test, F test, one-way analysis of variance;
- Designs for Factorial Experiments, fixed effect models, random effect models, mixed
- effect models, estimation of variance components;
- Linear regression, Multiple regression, Regression plots
- Discriminant analysis fitting of discriminant functions, identification of important
- variables
- Factor analysis. Principal component analysis obtaining principal component.

#### **Suggested Reading**

- Anderson C.W. and Loynes R.M. 1987. The Teaching of Practical Statistics. John Wiley.
- Atkinson A.C. 1985. Plots Transformations and Regression. Oxford University Press.
- Chambers J.M., Cleveland W.S., Kleiner B and Tukey P.A. 1983. Graphical Methods for Data Analysis. Wadsworth, Belmont, California.
- Chatfield C. 1983. Statistics for Technology. 3rd Ed. Chapman & Hall. Chatfield C. 1995. Problem Solving: A Statistician's Guide. Chapman & Hall.
- Cleveland W.S. 1985. The Elements of Graphing Data. Wadsworth, Belmont, California.
- Ehrenberg ASC. 1982. A Primer in Data Reduction. John Wiley.
- Erickson B.H. and Nosan Chuk T.A. 1992. Understanding Data. 2nd Ed. Open University Press, Milton Keynes.
- Snell E.J. and Simpson HR. 1991. Applied Statistics: A Handbook of GENSTAT Analyses. Chapman and Hall.

- Sprent P. 1993. Applied Non-parametric Statistical Methods. 2nd Ed. Chapman & Hall.
- Tufte ER. 1983. The Visual Display of Quantitative Information. Graphics Press, Cheshire, Conn.
- Velleman PF and Hoaglin DC. 1981. Application, Basics and Computing of Exploratory Data Analysis. Duxbury Press.
- Weisberg S. 1985. Applied Linear Regression. John Wiley.
- Wetherill GB. 1982. Elementary Statistical Methods. Chapman & Hall.

# (PGS 503)- Agricultural Research, Research Ethics and Rural Development Programmes 1 (1+0)

# Theory:

#### **UNIT I**

History of agriculture in brief; Global agricultural research system: need, scope, opportunities; Role in promoting food security, reducing poverty and protecting the environment; National Agricultural Research Systems (NARS) and Regional Agricultural Research Institutions;

#### **UNIT II**

Consultative Group on International Agricultural Research (CGIAR): International Agricultural Research Centers (IARC), partnership with NARS, role as a partner in the global agricultural research system, strengthening capacities at national and regional levels; International fellowships for scientific mobility.

# **UNIT III**

Research ethics: research integrity, research safety in laboratories, welfare of animals used in research, computer ethics, standards and problems in research ethics.

#### **UNIT IV**

Concept and connotations of rural development, rural development policies and strategies. Rural development Programmes: Community Development Programme, Intensive Agricultural District Programme, Special group – Area Specific Programme, Integrated Rural Development Programme (IRDP) Panchayati-Raj Institutions, Co-operatives, Voluntary Agencies/ Non-Governmental Organizations.

#### **UNIT V**

Critical evaluation of rural development policies and Programmes. Constraints in implementation of rural policies and Programmes.

#### **Suggested Readings**

- Bhalla GS and Singh G. 2001. Indian Agriculture Four Decades of Development. Sage Publ.
- Punia MS. Manual on International Research and Research Ethics. CCS Haryana Agricultural University, Hisar.
- Rao BSV. 2007. Rural Development Strategies and Role of Institutions Issues, Innovations and Initiatives, Mittal Publ.
- Singh K. 1998. Rural Development Principles, Policies and Management. Sage Publ

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# (PGS 504)-Library and Information Services 1(0+1)

# **Practical**

Introduction to library and its services; Role of libraries in education, research and technology transfer; Classification systems and organization of library; Sources of information- Primary Sources, Secondary Sources and Tertiary Sources; Intricacies of abstracting and indexing services (Science Citation Index, Biological Abstracts, Chemical Abstracts, CABI Abstracts, etc.); Tracing information from reference sources; Literature survey; Citation techniques/ Preparation of bibliography; Use of CD-ROM Databases, Online Public Access Catalogue and other computerized library services; Use of Internet including search engines and its resources; eresourcesaccess methods.

# 3<sup>rd</sup> Semester

(EXT-507) Group Dynamic 2(2+0)

# **Theory**

#### Unit I:

Introduction to group and group dynamics Meaning; Characteristics; Types and functions of groups; Stages and process of group formation; Group norms and structure; Values; Ethics; and Morals.

#### Unit II:

Understanding group behavior Definitions; Theories - social comparison, cognitive dissonance, self-presentation, drive, social impact, self-attention, social cognition theories; Individual; Interpersonal and human behavior and dimensions.

#### **Unit III:**

Group dynamics Cooperation; Competition; Communication; Group pressure; Group cohesiveness; Group leadership; Measurement of group dynamics - tools and techniques; Group break down - causes and solutions; Strengths; Weaknesses and myths; Crowds and the mob mentality; Diversity and difference; Group dynamic skills - training and development.

#### **Unit IV:**

Managing group Team building; Conflict management; Stress management; Active listening and feedback; Achieving cooperative group structure.

#### Unit V:

Understanding collective action in groups Collective action meaning; Theories and applications; Incentives for collective action; Research reviews on collective action for sustainable group dynamics.

## **Suggested Reading**

- Ernest S and Sharon AR. 1985. Effective Group Communication- How to Get Action by Working in Groups. National Textbook Company, Lincolnwood. George RG. 2011. Chapter on Theories of Group Behavior: Commentary.
- Mary AG and Hennen. 2009. Stages of Group Development. Shared by Extension Center for Community Vitality, 10-21-14.
- Mary S. 2010. Book of Conflict Resolution Games Quick, Effective Activities to Improve Communication, Trust, and Collaboration. ISBN: 978-0-07-174366-2.
- Smith GE. 2001. Group Development: A Review of Literature and A Commentary on Future Research Directions. Group Facilitation.
- Susan WA. 2005. Facilitating Group Communication. The Handbook of Group Research and Practice, Sage Publications, Inc, Thousand Oaks.
- Vanni F. 2014. The Role of Collective Action. Agriculture and Public Goods, 21. DOI 10.1007/978-94-007-7457-5\_2, © Springer Science +Business Media Dordrecht.
- Managing Stress. 2010. MTD Training and Ventus publication Aps. ISBN-978-87-7681-658- 2. https://www.mindtools.com/pages/article/newTMM 79.htm

# (EXT-508) Gender Sensitization for Empowerment 3(2+1)

# **Theory**

#### Unit I:

Overview of gender Concept; Meaning and related terms; Gender sensitization - concept, meaning and importance of gender sensitization; Gender and empowerment - meaning, definitions and need; Gender issues in home - community and organization.

#### **Unit II**:

Gender issues Gender issues and challenges in development; Understanding gender and subordination of women; Gender as a development tool; Policy approaches for women development; Gender perspectives in development of women - roles, responsibilities, access and control over resources, constraints and opportunities.

#### **Unit III:**

Gender tool kit for assessment of gender empowerment Gender budgeting and gender analysis framework - context, activities, resources and Programme action profile; Concept of GDI, GEM, GSI; National and regional indicators.

## **Unit IV:**

Gender issues and development National policy for empowerment of women since independence; Interventions to enhance women's empowerment at individual; Community and national level;

#### Unit V:

Livelihood implications of gender - health and nutrition, agriculture, violence, governance, education, media and legal issues.

- 1. Simulation role play to understand sex and gender, gender blind: gender aware: gender sensitive: gender equity.
- 2. Critical analysis of status of women in different sectors
- 3. Presentation of reports
- 4. Public speaking on Gender issues- Gender mainstreaming
- 5. Public speaking on Gender issues- Drudgery
- 6. Public speaking on Gender issues- Agriculture and allied sectors
- 7. Public speaking on Gender issues- Health and Nutrition
- 8. Public speaking on Gender issues- Business and Enterprise
- 9. Public speaking on Gender issues- Politics and Public administration
- 10. Preparation of case studies on selected issues/personalities
- 11. Gender sensitive interventions in SAUs and their objectives and frame work
- 12. Critical analysis of selected interventions and projects in operation
- 13. Preparation of report
- 14. Presentation of report

# **Theory**

**Unit I:** Community development Definition; Issues and concepts; Historical perspective of community development in India and emerged changes since inception to current era.

#### **Unit II:**

Approaches Approaches - concept and characteristic features gandhian approach, community development approach, sectoral approach, target approach, area approach, minimum need approach, integrated or holistic approach, participatory development approach; Strategies - multipurpose strategy, growth oriented strategy and spatial planning strategy; The modernization theory; Human development model (components, HDI, ranking, gender related development index, HPI)

#### **Unit III:**

Key principles of community development Community participation - definition and scope; Inclusion; Equality; Collective action; Empowerment and community development process; Provision of information; Identification of felt needs and common issues; Consultation for Shared vision; Mobilization for action; Reflection and evaluation.

#### **Unit IV:**

Community development and governance in India Community development policy in India; Community development perspectives in five year plans. Outreach of community development General orientation to outreach models - precede model, evaluation and indicator metrics; Outreach of urban; Rural and tribal community development programmes; Impact - economic and social perspectives

#### Unit V:

Cross cutting edges of community development Horizontal edges - education, health, women empowerment, skill development, agriculture and caste occupations; Vertical edges - adults, youth, adolescents, children, pregnant and lactating mothers, physically and mentally challenged. Globalization impact on community development Impact on social forms - individualism, enclavism and fatalism, transition between gemeinschaft and gesellschaft, issues of migration and mitigation.

#### **Practical**

Development of special project to study Community Development Programme outreach in selected area and execution. Preparation of project report and presentation

- 1. Selection of Community development Programme and detailed description of the Programme in terms of objectives, targets, inputs, expected outputs and outcome
- 2. Visit to Programme operating area and interaction with stakeholders implementing agency, personnel and beneficiaries
- 3. Visit to Programme operating area and interaction with stakeholders implementing agency, personnel and beneficiaries
- 4. Framing of special project for measurement of outreach title, objectives, study area, research review and plan of work
- 5. Finalization of tools and techniques for execution of project
- 6. Finalization of tools and techniques for execution of project
- 7. Preparation of tools for execution of project

- 8. Field testing and finalization of tools
- 9-12. Execution of work plan
- 12. Data analysis and preparation of project report
- 13. Data analysis and preparation of project report
- 14. Presentation of report
- 15. End term assessment

# (PGS 505) Technical Writing and Communications Skills 1(0+1)

# **Practical (Technical Writing)**

- Various forms of scientific writings- theses, technical papers, reviews, manuals, etc.;
- Various parts of thesis and research communications (title page, authorship contents page, preface, introduction, review of literature, material and methods, experimental results and discussion):
- Writing of abstracts, summaries, précis, citations, etc.; Commonly used abbreviations in the theses and research communications;
- Illustrations, photographs and drawings with suitable captions; pagination, numbering of tables and illustrations;
- Writing of numbers and dates in scientific write-ups;
- Editing and proof-reading;
- Writing of a review article;
- Communication Skills Grammar (Tenses, parts of speech, clauses, punctuation marks);
- Error analysis (Common errors), Concord, Collocation, Phonetic symbols and

# transcription;

- Accentual pattern: Weak forms in connected speech;
- Participation in group discussion;
- Facing an interview;
- Presentation of scientific papers.

#### **Suggested Readings**

- Barnes and Noble. Robert C. (Ed.). 2005. Spoken English: Flourish Your Language.
- Chicago Manual of Style. 14th Ed. 1996. Prentice Hall of India.
- Collins' Cobuild English Dictionary. 1995.
- Harper Collins. Gordon HM and Walter JA. 1970. Technical Writing. 3rd Ed.
- Holt, Rinehart and Winston. Hornby AS. 2000. *Comp. Oxford Advanced Learner's Dictionary of Current English*. 6th Ed. Oxford University Press.
- James HS. 1994. *Handbook for Technical Writing*. NTC Business Books.
- Joseph G. 2000. *MLA Handbook for Writers of Research Papers*. 5th Ed. Affiliated East-West Press.
- Mohan K. 2005. Speaking English Effectively. MacMillan India.
- Richard WS. 1969. Technical Writing.
- Sethi J and Dhamija PV. 2004. *Course in Phonetics and Spoken English*. 2nd Ed. Prentice Hall of India.
- Wren PC and Martin H. 2006. *High School English Grammar and Composition*. S. Chand & Co.

# 4th Semester

(EXT-510) Master Seminar 1(0+1)

(EXT- 511 A) Master Research (Thesis) 30

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OR

(EXT- 511 B) IDEA (Internship for Development of Entrepreneurship in Agriculture) 30